



Building a Startup on Bubble

Bubble is a platform that lets you build your web products, launch startups, and scale them without engineers. As people grow on the platform, they often find themselves being asked about their tech stack – how did this happen? This document explains all of Bubble's features in-depth so read up!

What is Bubble?

Bubble is an app platform that makes it easy to build your own web applications without having any programming knowledge. It has been around since 2009 and continues its founding principle – “making technology friendly for everyone” by bringing together designers, developers & business experts in one space so they can easily collaborate on building amazing things!

Technically speaking: “Bubble is a declarative language for Web Application Assembly” which was designed specifically so nontechnical people could easily combine hand-coded modules seamlessly into working node server applications. It supports both fully secured client-side components including those created through HTML5 Radio and back-office servers linked together via simple connections at either end. With Bubble, you can write your front end in JavaScript and backend code without worrying about how it will communicate with other languages or frameworks. And because users are given complete control over what they want to do on both ends of their application – even if that includes creating new ones from scratch –this technology could revolutionize web development!

By using Bubble, you retain the full intellectual property of your application (design, workflows and data), while still being able to use all features that are only available through our proprietary engine.

What are the advantages?

Cost. In recent data surveys, including Bubble's 2020 No-Code Census respondents claimed that no code saved them the cost of 2 to 3 engineers per application or on average \$200k -300K a year, hence, it is and it has been proven to be 10x to 50x cheaper than traditional engineering. Bubble can help startup founders save money from development costs which leads to a better use of capital in the very early stages of the company.

Speed of iteration. Building and modifying a web application is much easier with Bubble. Founding teams can do their work in short, rapid spurts which helps them pinpoint problems more quickly than before because they're able to get feedback from end users right away!

Scale. With bubble, you can easily scale your app to handle increasing traffic without worry. When it reaches a certain size or higher number of page views per month on its dedicated cluster then everything will be moved over for an isolating experience that provides plenty more room when

things get busy again! We've seen apps currently handling more than 500k monthly after tailoring them just right with our custom-made machinery – this means they're able take advantage not only now but into future.

Extensibility. Bubble is an open-ended no code tool with the ability to build plugins in any programming language that will work with the application. If users need more control over how their desired behavior is implemented, then they should consider building one themselves or purchasing a third-party plugin from within our community-driven marketplace!

Native applications. Bubble has been designed to be easily customizable so it can work with any app store. The technology underlying the product is already optimized for web applications, but native apps that are distributed through Apple's App Store or Google Play have not yet seen wide support from developers eager to take advantage of this opportunity bubble offers them.

Some users have successfully wrapped their applications, but this requires some technical skill.

What has been built on Bubble?

More than 1 million web applications have been built on Bubble, ranging from VC-backed startups to internal management tools and personal projects. These apps work for scale!

Some key examples built on Bubble:

1. [Dividend Finance](#) runs a solar panel financing platform for homeowners and a CRM for installers. They have raised more than \$330m and processed over \$1b of loans through a Bubble-built solution since 2014.
2. [Cuure](#) is fully built on Bubble and has raised €1.8m from top investors in Europe.
3. [Comet](#) scaled to \$800k revenue on Bubble before raising its first \$13m round.
4. [Teal](#) raised \$5m for their career's platform built on Bubble.

Many users have built profitable businesses on Bubble, without raising funding. You can discover more about our users and what they built with the help of Bubble, many people have been able to build their own businesses and make a profit. You can find out more about these success stories [here](#).

How stable is Bubble?

Bubble is a startup just like you! That's why they invest in their team, keep things running smoothly and ensure the stability of what's important.

Product & platform. The deployment process for Bubble's software includes more than 600 tests to prevent bugs from getting into production. There is an uptime over 30 days that exceeds 99.95%. On the other hand, users can control when they update their code and Bubble can make it available a few hours after release or testing on main cluster leading to 100% up time in most boxes!

Company. On the heels of a successful \$100mm Series A, Bubble is ready to take on new challenges with their company. With an experienced founding team and controlled growth strategy in place since 2012; they've had time for both success as well stability when it comes down how much money goes where within this ecosystem-changing platform that connects creators directly against ads and helps them build audiences faster than ever before while also providing advertisers access all these innovative properties without having any steep learning curve or technological barriers whatsoever! Bubble's other backers include Ali Partovi of Neo, Eric Ries of the Lean Startup Method, David Tisch of BoxGroup, and the founders of Warby Parker, Mulesoft, Okta, Harry's, Allbirds, Peloton, Hootsuite, Datadog and more.

Guarantee. Bubble has made a commitment to release their code in open source, with migration instructions if ever they will be forced out of business.

Contact

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